



Public Disclosure of Student Learning

Institution	<u>Carroll College</u>
Academic Business Unit	<u>Business Department</u>
Academic Year	<u>2017 - 2018</u>

Report of Student Learning and Achievement
Carroll College
Business Department

For Academic Year: 2017 - 2018

Mission of the *Carroll College Business Department*

Mission Statement

The Business Department's mission is consistent with Carroll College's dual goals of vocation and enlightenment and prepares students for graduate school or entry into the workforce. Framed by a strong foundation in liberal arts education, the mission of the Business Department is to provide students with the value-laden, globally informed knowledge and skills necessary for today's dynamic professional environment.

Student Learning Assessment for *Bachelor of Arts*

Program Intended Student Learning Outcomes: Major in Business Administration

1. Students will be able to distinguish the principal concepts, theories, and practices in and recognize the interrelationships between the functional areas of business.
2. Students will be able to recognize cultural perspectives, social responsibilities, and ethical perspectives and apply them to organizational decision-making.
3. Students will be able to construct coherent oral and written forms of communication and present them in a professional manner.
4. Students will be able to apply theory and practice in the business functional areas to strategic planning and analysis of organizational problems and challenges.

Program Intended Student Learning Outcomes: Major in Accounting

1. Students will understand and be able to apply fundamental concepts and practices related to public accounting (e.g., financial accounting, tax, auditing, etc.)
2. Students will understand and be able to apply fundamental concepts and practices related to industry, non-profits, and governments (e.g. financial reporting, managerial accounting, finance, etc.)
3. Students will be able to recognize and apply legal and ethical principles in accounting to decision making.

Program Intended Student Learning Outcomes: Major in Finance	
1. Students will understand and be able to apply fundamental concepts and practices in finance.	
2. Students will be able to describe and apply the professional responsibilities of finance professionals.	
3. Students will be able to construct coherent oral and written forms of communication and present them in a professional manner.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>End-of-Program Nationally-Normed Comprehensive Examination</i> Business Administration ISLOs Assessed by this Measure: 1, 4 Accounting ISLOs Assessed by this Measure: 1, 2 Finance ISLOs Assessed by this Measure: 1	At least 80% of senior students who major in business administration, finance, or accounting will score average or above on their respective comprehensive exams.
2. <i>Comprehensive Capstone Case Study (Business Administration & Finance Majors only)</i> Business Administration ISLOs Assessed by this Measure: 1, 2, 3, 4 Finance ISLOs Assessed by this Measure: 1, 2, 3	At least 90% of senior students who major in business administration and finance will achieve an acceptable or above rating on each case evaluation criterion.
3. <i>NASBA Center for the Public Trust Ethical Leadership Certification Program (Accounting Majors only)</i> Accounting ISLOs Assessed by this Measure: 3	At least 90% of senior students who major in accounting will successfully pass the NASBA CPT Ethical Leadership Certification Program.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. <i>Senior Survey Administered with Comprehensive Examination</i> Business Administration ISLOs Assessed by this Measure: 1, 2, 3, 4 Accounting ISLOs Assessed by this Measure: 1, 2, 3 Finance ISLOs Assessed by this Measure: 1, 2, 3	At least 80% of graduating seniors will indicate that they were successful in achieving the learning outcomes for the majors and that they were prepared for entry into the workforce or graduate school.
2. <i>Student Self-Evaluation of Learning in Performance-Based Projects (Business Administration & Finance Majors only)</i> Business Administration ISLOs Assessed by this Measure: 1, 2, 3, 4 Finance ISLOs Assessed by this Measure: 1, 2, 3	At least 80% of business administration and finance majors in the capstone course will rate the achievement of the learning outcomes as average or above relative to their course performance.

3. <i>Internship Evaluations (Accounting majors only)</i> Accounting 1, 2	At least 90% of senior accounting students who complete an internship will report an acceptable or above rating of the experience.
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Assessment Results: *Business Administration*

Summary of Results from Implementing Direct Measures of Student Learning: *Business Administration*

1. *Summary of Results for Direct Measure 1: End-of-Program Nationally-Normed Comprehensive Examination.* Peregrine comprehensive exams were administered to senior students in capstone business administration, finance, and accounting courses. Students in Business Administration major who scored average or above on their respective comprehensive exams: 100%

Above average CPC- Based Comprehensive Exam Score 4 (27% of total)
Average CPC-Based Comprehensive Exam Score 11 (73% of total)
(Total number of students in Business Administration major: 15)

2. *Summary of Results for Direct Measure 2: Comprehensive Capstone Case Study (Business Administration & Finance Majors only).* 100% of senior students who majored in Business Administration achieved an acceptable or above rating on each case evaluation criterion.

	Oral presentation	Written
High	9 (60% of total)	2 (13% of total)
Above average	6 (40% of total)	10 (67% of total)
Average	0	3 (20% of total)

(Total number of students in Business Administration major: 15)

Summary of Results from Implementing Indirect Measures of Student Learning: *Business Administration*

1. *Summary of Results for Indirect Measure 1: Senior Survey Administered with Comprehensive Examination.* Graduate surveys administered through the Peregrine exit exam indicated satisfied or higher ratings of student learning opportunities in Carroll College’s Business Department.

Data for this measure was accumulated at the programmatic level (i.e., included Business Administration, Finance, and Accounting major responses).

- 100% of students responding (30/30) to the Peregrine survey indicated they were satisfied or very satisfied with the overall experience in the department.
- 100% (30/30) satisfied or very satisfied with communication skills developed by courses in their major.
- 97% (29/30) satisfied or very satisfied with critical thinking/problem solving skills developed by courses in their major.

100% satisfied or very satisfied with the ability to work effectively with others developed by courses in the major.

2. *Summary of Results for Indirect Measure 2: Student Self-Evaluation of Learning in Performance-Based Projects (Business Administration & Finance Majors only).*

Over 80% of business administration and finance majors in the capstone course rated the achievement of the learning outcomes as good or excellent relative to their course performance. This was measured through an independent, anonymous survey administered in the capstone courses.

Assessment Results: Accounting

Summary of Results from Implementing Direct Measures of Student Learning: Accounting

1. *Summary of Results for Direct Measure 1: End-of-Program Nationally-Normed Comprehensive Examination.* Peregrine comprehensive exams were administered to senior students in capstone business administration, finance, and accounting courses. Students in accounting majors who scored average or above on their respective comprehensive exams: 100%

Very High- Based Comprehensive Exam Score 1 (9% of total)

High CPC-Based Comprehensive Exam Score 4 (36% of total)

Above average CPC- Based Comp Exam Score 3 (27% of total)

Average CPC-Based Comp Exam Score 3 (27% of total)

(Total number of students in Accounting major: 11)

2. *Summary of Results for Direct Measure 2: : NASBA Center for the Public Trust Ethical Leadership Certification Program (Accounting Majors only).*

100% of senior students who majored in accounting (9/9) successfully passed the NASBA CPT Ethical Leadership Certification Program with scores of 80% or above.

Summary of Results from Implementing Indirect Measures of Student Learning: Accounting

1. *Summary of Results for Indirect Measure 1: Senior Survey Administered with Comprehensive Examination.* Graduate surveys administered through the Peregrine exit exam indicated satisfied or higher ratings of student learning opportunities in Carroll College's Business Department.

Data for this measure was accumulated at the programmatic level (i.e., included Business Administration, Finance, and Accounting major responses).

- 100% of students responding (30/30) to the Peregrine survey indicated they were satisfied or very satisfied with the overall experience in the department.
- 100% (30/30) satisfied or very satisfied with communication skills developed by courses in their major.

- 97% (29/30) satisfied or very satisfied with critical thinking/problem solving skills developed by courses in their major.

100% satisfied or very satisfied with the ability to work effectively with others developed by courses in the major.

2. *Summary of Results for Indirect Measure 2:* 100% of senior students who completed an accounting internship achieved an acceptable or above rating on the internship evaluation related to overall job performance. 82% of graduating seniors (9/11) had completed 13 internships.

Assessment Results: Finance

Summary of Results from Implementing Direct Measures of Student Learning: Finance

1. *Summary of Results for Direct Measure 1: End-of-Program Nationally-Normed Comprehensive Examination.* Peregrine comprehensive exams were administered to senior students in capstone business administration, finance, and accounting courses. Students in Finance major who scored average or above on their respective comprehensive exams: 92%

High CPC-Based Comprehensive Exam Score 2 (22% of total)

Above average CPC-Based Comprehensive Exam Score 1 (11% of total)

Average CPC-Based Comprehensive Exam Score 6 (67% of total)

(Total number of students in Finance major: 9)

2. *Summary of Results for Direct Measure 2: Comprehensive Capstone Case Study (Business Administration & Finance Majors only).* 100% of senior students who majored in Finance achieved an acceptable or above rating on each case evaluation criterion. (See data below.)

	Oral presentation	Written
High	9 (100% of total)	5 (56% of total)
Above average		4 (44% of total)
(Total number of students in Finance major: 9)		

Summary of Results from Implementing Indirect Measures of Student Learning: Finance

1. *Summary of Results for Indirect Measure 1: Senior Survey Administered with Comprehensive Examination.* Graduate surveys administered through the Peregrine exit exam indicated satisfied or higher ratings of student learning opportunities in Carroll College's Business Department.

Data for this measure was accumulated at the programmatic level (i.e., included Business Administration, Finance, and Accounting major responses).

- 100% of students responding (30/30) to the Peregrine survey indicated they were satisfied or very satisfied with the overall experience in the department.

- 100% (30/30) satisfied or very satisfied with communication skills developed by courses in their major.
- 97% (29/30) satisfied or very satisfied with critical thinking/problem solving skills developed by courses in their major.

100% satisfied or very satisfied with the ability to work effectively with others developed by courses in the major.

2. *Summary of Results for Indirect Measure 2: Student Self-Evaluation of Learning in Performance-Based Projects (Business Administration & Finance Majors only).*

Over 80% of business administration and finance majors in the capstone course rated the achievement of the learning outcomes as good or excellent relative to their course performance. This was measured through an independent, anonymous survey administered in the capstone courses.

Extent of Accomplishment of Intended Student Learning Outcomes:												
<i>Bachelor of Arts</i>												
Intended Student Learning Outcomes: <i>Business Administration Major</i>	End-of-Program Comprehensive Examination			Comprehensive Capstone Case Study			Peregrine Senior Survey			Student Self-Evaluation of Learning in Performance-Based Projects		
	Performance Target Was...			Performance Target Was...			Performance Target Was...			Performance Target Was...		
	Met	Not Met	N/A	Met	Not Met	N/A	Met	Not Met	N/A	Met	Not Met	N/A
1. Students will be able to distinguish the principal concepts, theories, and practices in and recognize the interrelationships between the functional areas of business.	X			X			X			X		
2. Students will be able to recognize cultural perspectives, social responsibilities, and ethical perspectives and apply them to organizational decision-making.			X	X			X			X		

3. Students will be able to construct coherent oral and written forms of communication and present them in a professional manner.			X	X			X			X		
4. Students will be able to apply theory and practice in the business functional areas to strategic planning and analysis of organizational problems and challenges.	X			X			X			X		
Intended Student Learning Outcomes: Accounting Major	End-of-Program Comprehensive Examination			NASBA Center for the Public Trust Ethical Leadership Certification Program			Peregrine Senior Survey			Internship Evaluations		
	Performance Target Was...			Performance Target Was...			Performance Target Was...			Performance Target Was...		
	Met	Not Met	N/A	Met	Not Met	N/A	Met	Not Met	N/A	Met	Not Met	N/A
1. Students will understand and be able to apply fundamental concepts and practices related to public accounting (e.g., financial accounting, tax, auditing, etc.)	X					X	X			X		
2. Students will understand and be able to apply fundamental concepts and practices related to industry, non-profits, and governments (e.g. financial reporting, managerial accounting, finance, etc.)	X					X	X			X		
3. Students will be able to recognize and apply legal and ethical principles in accounting to decision making.			X	X			X					

Intended Student Learning Outcomes: <i>Finance Major</i>	End-of-Program Comprehensive Examination			Comprehensive Capstone Case Study			Peregrine Senior Survey			Student Self-Evaluation of Learning in Performance-Based Projects		
	Performance Target Was...			Performance Target Was...			Performance Target Was...			Performance Target Was...		
	Met	Not Met	N/A	Met	Not Met	N/A	Met	Not Met	N/A	Met	Not Met	N/A
1. Students will understand and be able to apply fundamental concepts and practices in finance.	X			X			X			X		
2. Students will be able to describe and apply the professional responsibilities of finance professionals.			X	X			X			X		
3. Students will be able to construct coherent oral and written forms of communication and present them in a professional manner.			X	X			X			X		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:												
1.												