GOAL 1: STRENGTHEN PROGRAMS FOR MISSION, FAITH, CHARACTER, AND LEADERSHIP FORMATION

Objectives:

- CATHOLIC IDENTITY: Improve understanding of and commitment to Carroll College's mission and Catholic identity through increased participation in mission-related college programs.
- CARROLL SCHOLARS: Create a Carroll Scholars Program to enroll students with demonstrated potential for leadership and service.
- COMPETITIVE SCHOLARSHIPS: Increase the number of students identified, mentored, and selected for competitive scholarships.
- COMMUNITY LIVING: Implement residential housing opportunities to develop character and leadership through identified learning communities.

GOAL 2: REDESIGN OR DEVELOP NEW ACADEMIC, ORIENTATION, AND ADVISING PROGRAMS

Objectives:

- CORE: Design and implement a new core curriculum comprising new and revitalized courses tied to key competencies and outcomes with progression that leads to an academic credential.
- HONORS: Redesign the Honors Program to recruit and retain high-achieving students.
- FOCUS ON HUMANITIES: Establish a Center for the Liberal Arts to promote research, scholarship, and creative work among faculty and students in the humanities and social sciences for the 21st Century.
- STUDY ABROAD: Expand opportunities for students to gain an international education experience of study, research, and/or internship.
- MASTERS PROGRAMS: Identify appropriate graduate programs with the potential to achieve special distinction and to attract students.
- DISTANCE LEARNING: Expand online course offerings for specific programs that will increase enrollment.
- LEARNING “FOR LIFE”: Integrate alumni relations and career services to leverage relationships that provide student mentoring and internships.
• **SUPPORT FOR TEACHING:** Develop a Center for Teaching Excellence and Student Scholarship to extend opportunities for faculty development.

• **LEARNING COMMONS:** Renovate the Corette Library to include a “Learning Commons” that promotes and supports student learning in research, writing, and communication.


Objectives:

• **ADVISORY BOARDS:** Establish advisory boards with a clear mission and mandate.

• **ATHLETICS:** Fully align the Department of Athletics with the college’s strategic imperatives through a plan that includes program offerings, staffing, facilities, marketing, and funding sources.

**GOAL 4: INCREASE SUSTAINABILITY THROUGH ENROLLMENT AND RETENTION OF STUDENTS AND A COMPREHENSIVE CAMPAIGN FOR ENDOWMENTS, PROGRAMS, AND IMPROVED FACILITIES.**

Objectives:

• **ENROLLMENT:** Achieve an enrollment of 1,600 students in five years while increasing net tuition revenue.

• **RETENTION:** Develop a program for retention and student success that achieves a first year to second year cohort retention rate of 87%.

• **ENDOWMENT CAMPAIGN:** Launch a $30M campaign for budget-relieving endowments and naming opportunities to fund financial assistance and operations.

• **FACILITIES:** Increase the safety and efficiency of campus spaces, services, and operations.