



Public Disclosure of Student Achievement

Institution Name: Carroll College

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2020 – 2021

Date Submitted: January, 2022

PROGRAM	INDICATOR	RESULT
Business: Management & Marketing *	Retention rate	100%
Business: Accounting & Strategic Finance *	Retention rate	100%
Business: Financial Planning *	Retention rate	51.6%
Master of Accountancy	Retention rate	100%

* Major names were changed in 2019. Some students changed from former major names to new major names without leaving the field of study.

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention rates	The Business Department uses retention rates as an indicator of the effectiveness of the policies and procedures relating to academic performance of students and the satisfactory progress of students toward completion of their degree programs. For the Bachelor of Arts degree, retention rates were calculated using the list of students in each major from September 2019 and compared to the list of students in each major from May 2021. Freshmen were excluded in order to develop a more exact picture of those who were retained. Two years of information was chosen because the vast majority of the Business Department's major work is in the last two years of study within the department. Generally, freshmen may not enroll in business classes because most courses are upper division courses. Additionally, students may switch between business majors, such as from

Business: Management & Marketing to Business: Accounting & Strategic Finance, and are those changes are not reflected in the numbers. The Master of Accountancy retention rate was calculated for students from Summer start 2020 to Spring graduation 2021 of full-time MACC students. (It is important to note that the number of students separated from any program in the above calculations includes those who left for all reasons, such as program transfers, financial hardship, etc., not just for failure to meet academic standards.)