

## Mission and Goals

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The French and Francophone Studies Certificate Program is committed to providing its students with the tools of critical analysis and inquiry necessary to enter the world as globally mindful citizens with exemplary levels of intercultural awareness and engagement.

### **Cultural competency**

including understanding of attitudes, lifestyles, conceptions of society, social and political structures from historical, anthropological, and artistic perspectives

### **Proficiency in French**

orally and in written, in a realistic and culturally appropriate manner, aware of the diversity of the French and Francophone world, from Europe to Canada, from Africa to the Caribbean islands.

### **Effective Communication**

building trust, respect, and strong relationships, leading to enhance teamwork and collaboration, engagement and morale, innovation and efficiency, in the United States or abroad.



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## WHY A CERTIFICATE IN FRENCH FOR THE WORKPLACE ?

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**Make a difference  
and unlock new opportunities!**

### **Have a competitive edge**

Speaking French is a rare skill in the US, giving you a unique advantage in the job market

### **Access global business**

in multinational companies and international affairs, in sectors like finance, luxury goods, fashion, aeronautics, tourism.

### **Join international organizations**

French skills are valuable for roles in diplomacy, peacekeeping, and international law.

### **Take action in humanitarian work**

French is crucial for organizations like Red Cross, Doctors Without Borders, Amnesty International, UNESCO, and United Nations

# Certificate in French for the Workplace

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## Teaching Assistant Program in France



Teach in English,

vivez en français!



# TAPIF



AMBASSADE  
DE FRANCE  
AUX ÉTATS-UNIS  
*Liberté  
Égalité  
Fraternité*

FRANCE  
EDUCATION  
INTERNATIONAL

ASSISTANTS  
DE LANGUE



STUDY AND SERVE  
ABROAD

EXPLORE & APPLY ►

## Certificate in French for the Workplace

Carroll College French and Francophone Studies Certificate Program offers small classes and active learning environment that encourages collaboration and engagement among students and faculty, and promotes language proficiency, cultural competency and global citizenship through critical thinking.

**A certificate in French for the Workplace at Carroll College is 9 credits**

The following courses are required:

**FR 203 - Intermediate French I**

**FR 204 - Intermediate French II**

**FR 205 - French for the Workplace**

The Certificate in French for the Workplace can be completed in one year. If students need to take FR 101 Elementary French I and/or FR 102 Elementary French II to access the certificate, this will add one year. The French and Francophone Studies Certificate Program and Global Learning office at Carroll College offer opportunities to participate in study abroad experiences for a few weeks, or more.

### Some facts and numbers

- \* French is the **third most spoken language in North America** according to the Library of Congress.
- \* Due to the **12 million French speakers in the United States**, the chance to have Francophone colleagues in the United States at work or to interact with Francophone clients should not be minimized.
- \* 4,800 French satellite companies are based in the United States, including **L'Oréal, Airbus, Michelin, Chanel, Ubisoft, Sodexo**. However, American business loses over \$2 billion annually due to language and cultural misunderstandings, according to The U.S. Committee on Economic Development.
- \* **Multilingualism helps students to get a job** (40%), to receive a better salary (19%) and to receive a raise (5%), according to an analysis by *Preply*.
- \* **Translation and interpretation jobs have increased** by 30% since 2020 in the United States.