



Public Disclosure of Student Achievement

Institution Name: Carroll College

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2024-2025

Date Report Posted: March 2026

PROGRAM	MEASURE	TARGET	RESULT
Business: Management & Marketing	Retention Rate	80%	100%
Business: Accounting & Strategic Finance	Retention Rate	80%	100%
Business: Financial Planning	Retention Rate	80%	100%
Master of Accountancy	Discontinued	n/a	n/a

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	<p>Program Retention Rate = # graduates/ # starting cohort. (Junior class is considered the starting cohort for the Bachelor of Arts Degree).</p> <p>(It is important to note that the number of students separated from any program in the above calculations includes those who left for all reasons, such as transfers between programs, financial hardship, etc., not just for failure to meet academic standards.)</p>