



Public Disclosure of Student Achievement

Institution Name: Carroll College

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2019 - 2020

Date Submitted: June 1 , 2020

PROGRAM	INDICATOR	RESULT
Business: Management & Marketing *	Retention rate	81.5%
Business: Accounting & Strategic Finance *	Retention rate	90%
Business: Financial Planning *	Retention rate	88.8%
Master of Accountancy	Retention rate	94%

* Based on former major names. Some students changed from former major names to new major names without leaving the field of study.

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention rates	All retention rates were calculated using the list of students in each major from September 2018 and compared to the list of students in each major from May 2020. Freshmen were excluded in order to develop a more exact picture of those who were retained. Two years of information was chosen because the vast majority of Business Department major work is in the last two years of study within the department. Generally, freshmen may not enroll in business classes because most are upper division courses. Additionally, many students switched between business majors, such as from Business: Management & Marketing to Business: Accounting & Strategic Finance, etc. and are not reflected in the above numbers.