

## Department of Communication Studies

### Philosophy and Goals of the Department

The mission of the Communication Department mirrors the mission of the college: by seeking the “full realization of the dual goals of vocation and enlightenment.”

The communication department has developed both educational/vocational goals and holistic goals for the enlightenment of our students.

### The educational/vocational goals of the Communication Department:

- 1) to teach students to communicate effectively
- 2) to prepare students for a career in a business or another communication-related field
- 3) to prepare students for possible graduate study in communication or a related field
- 4) to prepare students for a possible career in public relations
- 5) to prepare students for a possible career in journalism
- 6) to prepare students for a possible career as a secondary education teacher of communication, speech or forensics
- 7) to train students to succeed in intercollegiate forensics competition

### The holistic goals of the Communication Department:

- 1) to advise students comprehensively, including the development of a four-year plan leading to a major or minor and the development of a general career lifeplan
- 2) to illuminate students on the need to use communication constructively and unselfishly, to serve others and to promote peace on all levels - interpersonal, societal and global
- 3) to illuminate students on the moral foundations of communication, which include the need to treat every person with reverence
- 4) to illuminate students on the need for intercultural understanding in order to treat people of all backgrounds with tolerance and respect and
- 5) to teach practical communication skills - such as conflict management skills and relationship-building skills - which can enhance the personal life of students for a lifetime

### Majors for the Bachelor of Arts Degree

Communication Studies  
Communication Studies for Secondary Education  
Public Relations with areas of concentration in:  
Business  
Journalism

### Minors for the Bachelor of Arts Degree

Communication Studies  
Communication Studies for Secondary Education  
Public Relations

### Curriculum for the Associate of Arts Degree

Communication Studies

### Major in Communication Studies

#### I. Major Program Requirements

Thirty-six (36) semester credits of communication courses, including:

CO 101	Basic Communication
CO 108	Desktop Publishing
CO 206	Small Group Communication
CO 225	Professional Communication
CO 280	Gender Communication
CO 308	Communication Ethics

- CO 320 Organizational Communication
- CO 340 Interpersonal Communication Theory
- CO 395 Research Methods
- CO 414 Human Communication Theory
- CO 495 Senior Practicum: The Graceful Exit

Notes: 1. A maximum of six (6) credit hours in forensics at the 200-level or above may apply toward the communication studies major.

2. Forensics at 200-level or above may be substituted for CO 225.

3. All degree students should review requirements for graduation as described in this catalog.

## II. Other Program Requirements

ENWR 306/CO 351 Writing for the Media

Note: The Department of Communication Studies will administer a two-part comprehensive exam at the end of each student's senior year. The first part, an oral presentation by the student, is required of all students. The second part, the comprehensive on all communication coursework, is not required of students who complete CO499, Honors Thesis.

## Major in Communication Studies for Secondary Education

### I. Major Program Requirements

Thirty-six (36) semester credits of communication, including:

- CO 101 Basic Communication
- CO 111-112-211-212 Forensics
- CO 206 Small Group Communication
- CO 225 Professional Communication
- CO 280 Gender Communication
- CO 308 Communication Ethics
- CO 325 Intercultural Communication
- CO 340 Interpersonal Communication Theory
- CO 395 Research Methods
- CO 414 Human Communication Theory

Note: A maximum of six (6) credits in forensics at the 200 level or above may apply toward the communication studies major.

### II. Other Program Requirements

- CS 101 Survey of Computer Science or
- or CO 108 Desktop Publishing
- CO/ED 417 Methods of Teaching Speech Communication

Note: The Department of Communication Studies will administer a comprehensive oral examination at the end of the student's senior year. Students who complete CO 499 Honors Thesis are not required to take the comprehensive examinations.

### III. Professional Education Requirements

- AN/SO 218 Introduction to Native American Studies
- CS 103 Instructional Media and Technology
- ED 102 Foundations of Education
- ED/PSY 229 Educational Psychology
- ED 245 Diversity Field Experience
- ED 309 Teaching in the Secondary School
- ED 327 Content Area Reading/Language Arts
- ED 405 Education Seminar
- ED 410 Student Teaching
- ED 412 Measurement and Assessment in Teaching
- HPE 214 The School Health Program

- PSY 228 Adolescent Psychology
  - SPED 300 Introduction to Exceptional Children
- United States and contemporary world cultures course(s)—see index for page number.

## IV. Acceptance into the Teacher Education Program and Student Teaching Program

A: Teacher Education Program: Individuals pursuing academic programs that lead to teacher licensure must seek admission to the teacher education program by the end of their sophomore year.

B: Student Teaching Program: In the spring semester of the junior year, all preservice teachers must seek admission to the student teaching program, see index for page numbers for these programs.

Notes: 1. In order to be licensed to teach in a secondary school in Montana, a student is required to have a teaching minor as well as a teaching major in a subject field acceptable for licensure.

2. All degree students should review requirements for graduation as described in this catalog.

## Major in Public Relations with an Area of Concentration

### I. Major Program Requirements

Thirty three (33) semester credits of interdepartmental studies, including:

- CO 101 Basic Communication
- CO 206 Small Group Communication
- CO 215 Introduction to Public Relations: Theory
- CO 216 Introduction to Public Relations: Practice
- CO 225 Professional Communication
- CO 308 Communication Ethics
- CO 310 Mass Media
- CO 340 Interpersonal Communication Theory
- CO 351/
- ENWR 306 Writing for the Media
- CO 395 Research Methods
- CO 425 Career Internship
- CO 495 Senior Practicum: The Graceful Exit

Plus one or both of the following areas of concentration (15 credits):

#### A. Business

- BA 100 Introduction to Business
- BA 306 Marketing
- CO 320 Organizational Communication
- ENWR 301 Business Writing
- Plus one (1) of the following:
- BA 375 Fundamentals of Management
- PAD 205 Introduction to Public Administration

#### B. Journalism

- ART 114 Photography I
- CO 108 Desktop Publishing
- CS 213 Computer Applications in Business
- or CS 201 Web Graphics, Animation, and Layout
- ENWR 325 Technical Writing
- CO 426-427 Prospector Internship (two semesters, totaling three credits)

The Department of Communications Studies will administer a two-part comprehensive exam at the end of each student's senior year. The first part, an oral presentation, is required by

all students. The second part, the comprehensive on all communications coursework is not required of students who complete CO 499, Honors Thesis.

### **Minor in Communication Studies**

#### **Minor Program Requirements**

Twenty-one (21) semester credits in communication, including:

- CO 101 Basic Communication
- CO 206 Small Group Communication
- CO 225 Professional Communication
- CO 280 Gender Communication
- CO 308 Communication Ethics
- CO 340 Interpersonal Communication Theory
- CO 351 Writing for the Media

Note: A maximum of three (3) semester credits in forensics at the 200-level or above may apply towards the communication studies minor. Forensics at the 200-level or above may be substituted for CO 225.

### **Minor in Communication Studies for Secondary Education**

#### **I. Minor Program Requirements**

- CO 101 Basic Communications
- CO 111-112-212 Forensics (12 credits)
- CO 206 Small Group Communication
- CO 225 Professional Communication
- CO 280 Gender Communication
- CO 308 Communication Ethics
- CO 325 Intercultural Communication
- CO 340 Interpersonal Communication Theory

Note: A maximum of three (3) semester credits in forensics at the 200-level or above may apply towards the communication studies minor.

#### **II. Other Program Requirements**

- CS 101 Survey of Computer Science
- or CO 108 Desktop Publishing
- CO/ED 417 Methods of Teaching Speech Communication

### **Minor in Public Relations**

#### **Minor Program Requirements**

- BA 306 Marketing
- CO 101 Basic Communication
- CO 108 Desktop Publishing
- CO 206 Small Group Communication
- CO 215 Introduction to Public Relations: Theory
- CO 216 Introduction to Public Relations: Practice
- CO 308 Communication Ethics
- CO 310 Mass Media
- CO 425 Career Internship
- CO 426-427 Prospector Internship
- CO 351/  
ENWR 306 Writing for the Media

### **Curriculum in Communication Studies for the Associate of Arts Degree**

#### **Program Requirements**

Twenty-four (24) semester credits in communication studies, including:

- CO 101 Basic Communication
- CO 206 Small Group Communication

- CO 225 Professional Communication
- CO 280 Gender Communication
- CO 308 Communication Ethics
- CO 340 Interpersonal Communication Theory
- CO 351 Writing for the Media
- CO 414 Human Communication Theory

Note: All degree students should review requirements for graduation as described in this catalog.